

# Veeam Backup *for Salesforce*

Your data. Your responsibility.

## Challenge

There's no arguing how business critical Salesforce data and metadata are to an organization, yet most rarely have a backup strategy in place. It's your Salesforce data – you control it – and it is your responsibility to protect it.



**Veeam Backup for Salesforce** eliminates the risk of losing your Salesforce data and metadata due to human error, integration issues, and other Salesforce data loss scenarios. Veeam Backup for Salesforce allows you to own your data, avoid storage lock-in and deploy your backup environment anywhere you choose.

How we do it:

- **Complete Control:** Deploy your Salesforce backup anywhere you choose, strategically separating your backup from the source to avoid backup and storage lock-in
- **Flexible recovery:** Recover exactly what you need, when and where you need it, with intelligent recovery options for both bulk and granular restore scenarios
- **Purpose-built backup:** A custom-engineered Salesforce backup solution specifically for Salesforce data and metadata, including granular scheduling, near-continuous backup, and efficient use of Salesforce APIs

## Key capabilities



### Salesforce-native

Purpose-built to back up and restore Salesforce data and metadata.



### Custom scheduling

Set granular backup schedules and retention settings at the object level.



### See and compare

See versions of records and metadata and quickly compare it with production.



### Fast and flexible recovery

Recover Salesforce records, hierarchies, fields, files, and metadata.



### Simplified management

Manage several Salesforce instances from one console.



### Simple and easy-to-use UI

Click, click, click, and done. Run backup policies and restore jobs in minutes.



### Secure your data

Own your data. Run your backup environment anywhere: On-premises, in AWS, Azure and more.



### Incremental changes

With incremental sync and flexible scheduling, you can back up your Salesforce data almost continuously.



### Restore hierarchy

Granularly restore linked child objects to any record. You can restore parents' records as well.



### Salesforce business applications

Extending support of the Salesforce platform, including Salesforce Government and Education Clouds, Field Service, CPQ, Person Accounts, and managed packages.



### Salesforce SSO and MFA

Enable role-based access for backup and restore operators via Salesforce to simplify and improve the security of your operations.



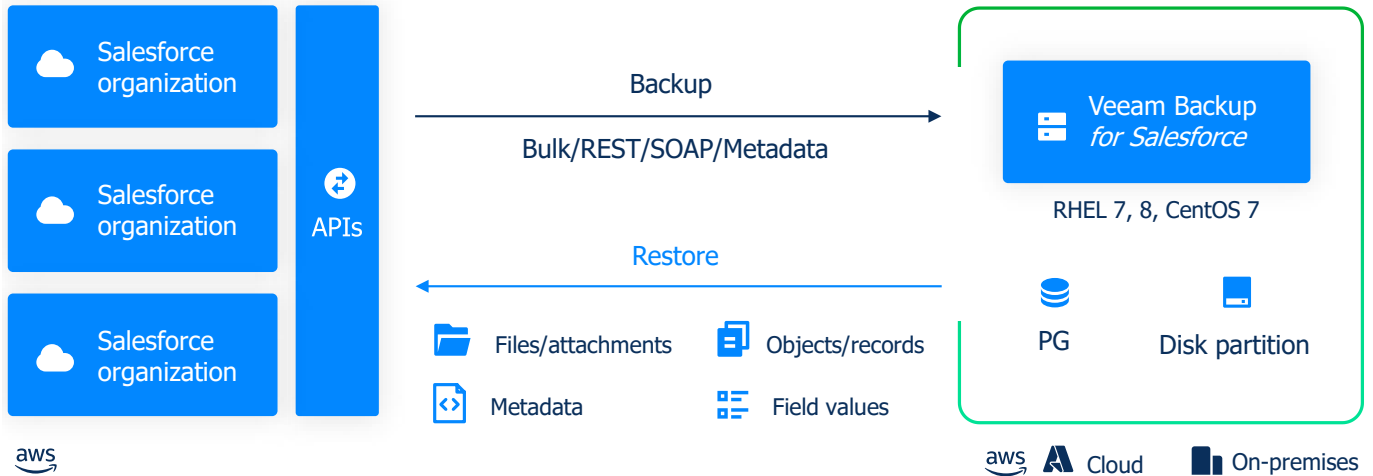
### Sandbox Seeding

Restore to your sandbox with data from production or from another sandbox.

#1 Backup and Recovery

## Veeam Backup *for Salesforce*

Your Data. Your Responsibility.



# 78K+

customers with  
1,000 employees

# 450K+

customers worldwide  
are protected by Veeam

# 73%

of the Global 2,000  
are Veeam customers

# 82%

of the Fortune 500  
are Veeam customers

## Gartner

Named 2022 Magic Quadrant  
Leader for 6th consecutive year

## IDC

Veeam outpaces market growth  
by 2.25X (8.1% vs 3.6%)